

FOCUSED Forums for the Next Generation

COURSE DESCRIPTION

Getting the next generation of emerging leaders educated to the *real world* of business beyond their academic experience is a challenge that can become overwhelming for most small and mid-size businesses. These up-and-coming leaders need specific training that can provide the knowledge and tools to help them build a solid foundation that will lead to success in their roles as young leaders.

By working in a facilitated group environment with other non-competing businesses, the next generation of emerging leaders learn through a series of workshops that address every aspect of business. The learning is then reinforced by discussing actual experiences and practical applications with other forum members.

LEARNING OBJECTIVES

With the completion of this program, members will be able to:

- Have a clear understanding of each aspect of the business, and how they are all interconnected and reliant on each other.
- Identify how a company culture is developed and how creating a healthy culture can have a positive impact on bottom line performance.
- Demonstrate confidence, ask better questions, and learn how to prioritize.
- Recognize key elements of financial reports, legal contracts, and policies, how and where they are applied, and their importance in the business.
- Build business and marketing plans, and learn how to effectively use these tools in the business.
- Understand how personality styles can impact communication and leadership effectiveness.
- Leverage their knowledge and skills to strengthen areas of the business in which they are accountable.
- Establish and maintain crucial support relationships with banks, insurance agencies, suppliers, etc.

DURATION

FOCUSED Forums for the Next Generation is a one year program in which members meet for one-half day per month.

As part of the forum, we also provide 1:1 coaching and mentoring to members on an as needed basis.

TARGET AUDIENCE

FOCUSED Forums for the Next Generation is recommended for family and non-family members being groomed for key leadership roles. For consideration, candidates must have completed their post-secondary education, and have at least 1 year of experience working in the company.

Member companies represent non-competing businesses from most major industries.

GROUP SIZE

We facilitate FOCUSED Forums for the Next Generation in groups starting at 8 to as many as 12 participants.

KEY OUTCOMES

- Increased confidence.
- Increased critical thinking skills.
- Increased business acumen.

WHAT CLIENTS ARE SAYING

In the speed of business today, consistent mentoring of potential leaders is a challenge. Emerging Leaders expedited this process for me and took pressure off the owner. In addition, sharing challenges and solutions in a confidential group of peers is an invaluable experience and can apply to any industry. Without the help from my Emerging Leaders group, I would not be as successful in my role today.