



FOCUS

## BOOT CAMP FOR BUSINESS OWNERS®



### STATEMENT OF VALUE

It's not uncommon for small and mid-sized business owners to be so involved in the day-to-day, hands-on running of their companies, that developing leadership and succession, and shoring-up the infrastructure become unrealistic expectations. Start thinking like a Business Leader instead of a Business Owner! Move with the times, get out of your own way, step outside your comfort zone and get meaningful results. Clients tell us that BOOT CAMP FOR BUSINESS OWNERS® is hard work, frustrating and exhausting at times, but it is clearly their catalyst for sustainable growth and innovation. BOOT CAMP equips Business Owners and their employees with tools that increase the effectiveness and value of individual, team and enterprise-wide performance. As the tools are integrated and adopted throughout the company, reliance on top-tier leadership is reduced, the quality of life in the workplace is improved, and there is a clear path for the business to thrive.

### WHO IS ELIGIBLE?

The best candidate companies are small to mid-sized businesses that are reliant on the Business Owner for input and decisions in most aspects of the day-to-day running of the company. Candidate Business Owners need to be: a) in an equity position in the company; b) open to examine and evaluate all processes in each area of the business; and, c) a champion for building leadership skills that empower employees at every level of the organization.

### What BOOT CAMP FOR BUSINESS OWNERS® participants are saying:

*"Good program for anyone looking to improve their connection to the performance of their company."*

*"Invigorating & informative. I received tools that will make my job easier in the long run and make me a more effective leader."*

*"I feel like I am more equipped to run and grow a profitable business, than ever before."*

## THE BENEFITS

The BOOT CAMP FOR BUSINESS OWNERS® process identifies the best methods of creating efficiencies and agility, strengthening infrastructure, becoming more competitive and making better and faster decisions. The result is a company positioned for success and growth with a team that has clarity and purpose.

## THE DELIVERABLES

BOOT CAMP FOR BUSINESS OWNERS® is a process that includes a series of tools and techniques in which Participants gain:

- Owner / CEO role clarity
- Identification and mapping of key goals
- An understanding of the company's current culture, and a plan that builds the foundation needed for people to work at a higher level of performance
- Alignment of people with tasks and work flow
- A strategy for developing hard and soft skills at every level of the company

BOOT CAMP FOR BUSINESS OWNERS® can be administered on-site with an external Facilitator, or in a group setting with 8 - 10 non-competing businesses that have been in operation for a minimum of 3 years.

*“Every aspect of the training gave me the opportunity to question my goals & vision for the company. I walked away with a broader understanding of what I need to do.”*

*“Boot camp was spot on, and as more time goes by and I have time to absorb it all and actually start using the information you really start to realize how beneficial the program is.”*

*“As CEO, I know that there are things where I should be concentrating my time. This reinforced the need to stay focused.”*



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your interview and learn how Boot Camp  
can work for your company.

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